



Inner East Community Committee

FACEBOOK highlights

31st January 2020 – 6th March 2020

Appendix 1

Since the last Community Committee meeting, the Inner East Community Committee Facebook page has gained: 41 **new page 'likes'** and currently has **985 likes** and **1063 followers** (an increase of 57 since the last committee meeting).

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Posts can however be read without any further interaction.

The most popular post since the 1st of January was regarding free higher level English classes at Scargill Grange Community Room. The post:

- **has been shared 7 times**
- **has reached a total of 1,301 people**

The following are screenshots of the most popular posts since the 29th October. Alongside it are the figures for how many people the post reached and how many people engaged with the post.

1st Place – Free higher level English classes

1,301 people had this post delivered to them and it had 32 post clicks, with 23 likes, comments and shares.



Leeds City Council Inner East Community Committee
6 February at 12:00 · 🌐

Free higher level English classes (ESOL level 1 and 2) starting next week at the community room at Scargill Grange.

English in the Community

**For intermediate learners of English
Do you want to improve your English?**

From 10th February 2020
**Free Higher level* ESOL (English for Speakers
of Other Languages) classes**
***Levels 1 and 2 (Intermediate/Upper Intermediate)**
Monday Afternoons (1pm-3pm) in East Leeds

Delivered by a qualified teacher!
The Community Room, Scargill Grange, LS9 7TD
**For further information and place registration please
contact Dawn at englishinthecommunity@gmail.com**

1,301 People Reached

23 Likes, Comments & Shares 🗨

14 Likes	2 On Post	12 On Shares
2 Comments	0 On Post	2 On Shares
7 Shares	7 On Post	0 On Shares

32 Post Clicks

11 Photo views	0 Link clicks	21 Other Clicks 🗨
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NEGATIVE FEEDBACK

0 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place – Job opportunity working in Harehills for Learning Partnerships Leeds

713 people had this post delivered, with 67 post clicks. There were also 7 likes, comments and shares



Leeds City Council Inner East Community Committee
2 March at 11:15

Exciting job opportunity currently open for applications at Learning Partnerships Leeds in #Harehills

Do you have experience of :
-connecting, listening and working with adults from different communities and backgrounds?... [See more](#)

COMMUNITY BUILDER
ASSET BASED COMMUNITY DEVELOPMENT (ABCD)
£12,990 (actual salary)
21 hours per week
Two-year fixed term contract

Learning Partnerships is a community based charitable organisation highly recognised for its programmes to engage and support low skilled and unemployed members of the community and employment.

It has been successful in gaining 2 year grant funding to run an Asset Based Community Development project in partnership with Barcliffe Primary School, to work with parents and residents locally.

In existing new opportunity to recruit a 'Community Builder' who will identify, and work with the local community to engage and support low skilled and unemployed members of the community and employment. The 'Community Builder' will focus on engagement and support of parents and local residents through relationship building. This will be to help and motivate 'Community Connectors' who will lead positive change. The 'Community Builder' will be responsible for a small fund to support community activities.

As a self-starter, you will understand how to work collaboratively and how to engage with other residents.

1st candidates will have:
Experience of connecting, listening and working effectively with adults from communities/backgrounds
Experience of developing/ delivering events
Experience of communicating/working with various agencies, organisations that offer services to local communities

If you are interested in applying for the above position please email info@learningpartnershipsleeds.org.uk for further information or visit our website www.learningpartnershipsleeds.org.uk

Closing date: Monday 16th March 2020 – 12 noon
Interviews: w/c 23rd March 2020

COMMUNITY BUILDER
ASSET BASED COMMUNITY DEVELOPMENT FUND (ABCD)

Job Description:
The Community Builder through the Asset Based Community Development (ABCD) project will work with the local community to engage and support low skilled and unemployed members of the community and employment. The 'Community Builder' will identify, and work with the local community to engage and support low skilled and unemployed members of the community and employment. The 'Community Builder' will focus on engagement and support of parents and local residents through relationship building. This will be to help and motivate 'Community Connectors' who will lead positive change. The 'Community Builder' will be responsible for a small fund to support community activities.

Job Duties:
1. To identify and bring together Community Connectors in the area to support the project.
2. To establish links and in the community, getting to know the people, businesses and services that exist, and to build on these connections.
3. To work with the local community and other to create opportunities, where people can come together to share their knowledge and skills.
4. To manage a 'Small Space' fund, to get residents ideas off the ground.
5. To research and identify local skills, talents, assets and organisations in the area (Asset Mapping).
6. To work with local businesses, schools and the community to share their practice and resources.
7. To work with the local community and other to motivate their parents, and motivate their children through the sharing of material, such as local history, other knowledge and through 'Community Connectors'.
8. Support of the project where required to ensure the delivery of the 'Learning Partnerships' project.
9. Other duties and responsibilities as requested by the project manager and community building team.
10. Other duties and responsibilities as requested by the project manager and community building team.

Job Requirements:
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Performance for your post

713 People Reached

5 Likes, Comments & Shares

2 Likes 0 On Post 2 On Shares

0 Comments 0 On Post 0 On Shares

3 Shares 3 On Post 0 On Shares

62 Post Clicks

45 Photo views 0 Link clicks 17 Other Clicks

NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

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